



**VISION
ZERO
SF**

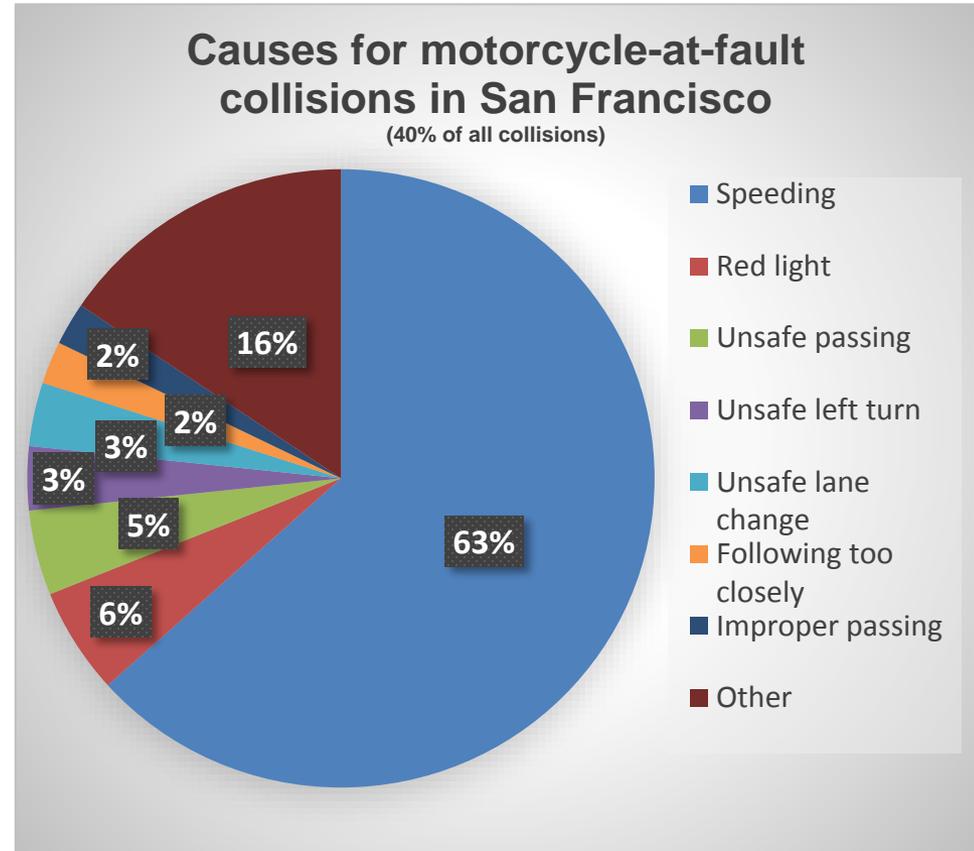
Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco by 2024

VISION ZERO SAN FRANCISCO MOTORCYCLE SAFETY AMBASSADOR TRAINING

2017

UNSAFE SPEED IS #1 CAUSE OF COLLISIONS

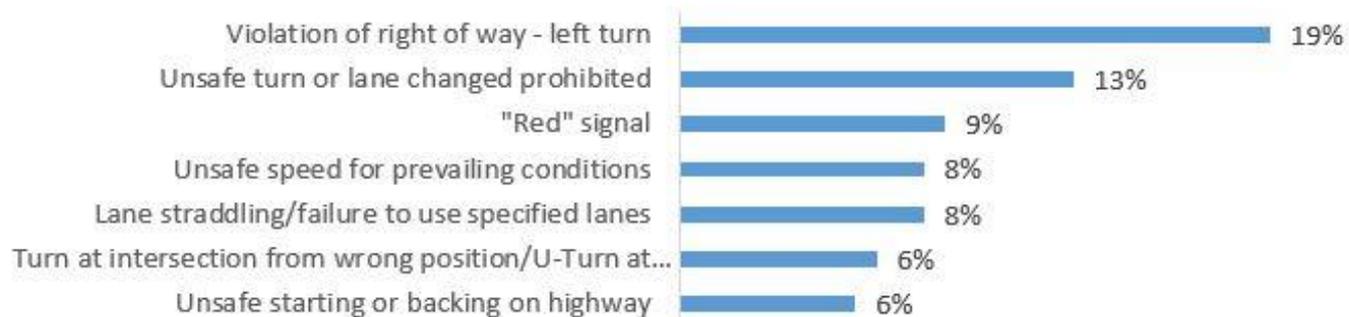
- In San Francisco, unsafe speed causes more collisions than all other causes combined.
- The faster you ride, the harder it is to react to unexpected obstacles – even for the best riders.
- SF speed limit is 25mph unless otherwise posted – some streets feel safe but cars may not see you and pull out too fast.
- Slow down in foggy or wet weather. Dust and oil build up on streets and the first rain makes everything very slick, especially roadway paint.



SAFE RIDING TIPS

- Look to the horizon when riding – keep your head up and follow your nose.
- Be gradual with brakes when possible.
- Ride defensively and anticipate danger – **always have an out.**
- Do not ride under the influence – alcohol is a contributing factor in 40% of collisions involving motorcycles.
- Watch for auto drivers making left turns – it is the #1 cause of collisions where auto driver are at fault.

Non-Motorcyclist at Fault



GEAR

Gear is not just for looks:

- Make sure helmets are DOT-approved and cover the whole face.
- Over half of injuries are to the extremities – these can be minimized by boots and gloves.
- 90% of injured riders experience skin injuries – cover up!

FULL GEAR vs FOOL'S GEAR

HELMET

Most important piece of protective gear a rider can use. Protects against head injury, windblast, cold and flying objects. Full faced helmet recommended.

FACE SHIELD

Saves face! Any rider who's been hit in the face by stones, insects or debris can tell you the benefits.

GLOVES

Keep hands comfortable, functional and protected. Come in infinite variety for all seasons.

JACKET & PANTS

Long sleeves and trousers resist abrasion and protect against sunburn, windburn, dehydration or hypothermia. Light colors or reflectives increase a rider's visibility.

BOOTS

Provide protection against foot and ankle injuries and give you a good grip on footpegs or road surfaces.

BOTTOM LINE

Proper riding gear protects in the event of an accident and minimized injuries, when allowing you to enjoy the sport in comfort.

HEAD

Considered precious by knowledgeable riders and never exposed by the pros. When fully in view, allows immediate identification of untrained person not using his. Hand out rider education info on site!

EYES, EARS & FACE

Known to experienced riders as "bug and garbage collectors." Common "bare-face" symptoms include windblast- deafening and deformed, narrow-sit, watery eyes.

HANDS

au naturale (not for long). Known to seize into curled position when exposed to cold; not genetically evolved to withstand abrasion.

BARE LIMBS

A phenomenon seen only on riders deemed impervious to any unavoidable accident or inclement weather. Subject to ridicule in riding circles.

FLIP FLOPS

Terminology for what sandals, toes and feet do upon contact with road surfaces, shift lever, brake pedal, footpegs, or windblasts.

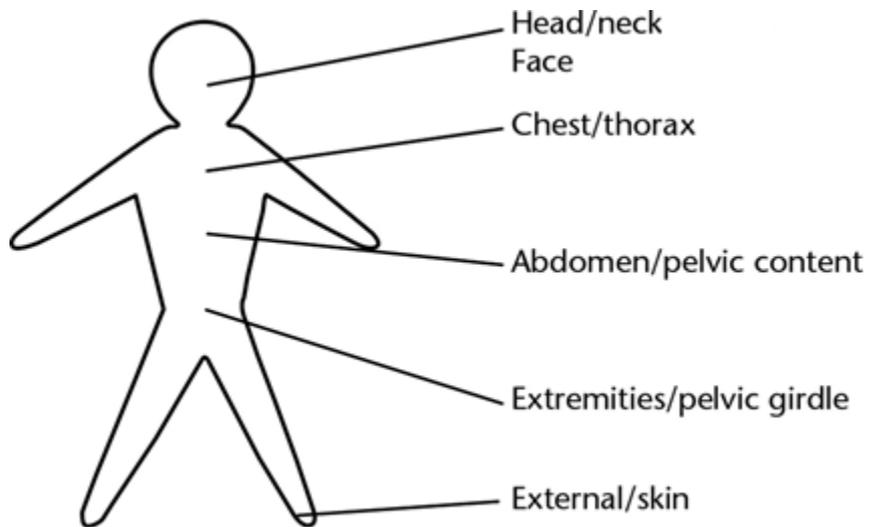
BOTTOM LINE

Fool's gear identifies an untrained rider. Learn how to avoid embarrassment, ridicule and injury, while gaining skills and knowledge by contacting the Rider Course nearest you.



THE MORE YOU KNOW, THE BETTER IT GETS.

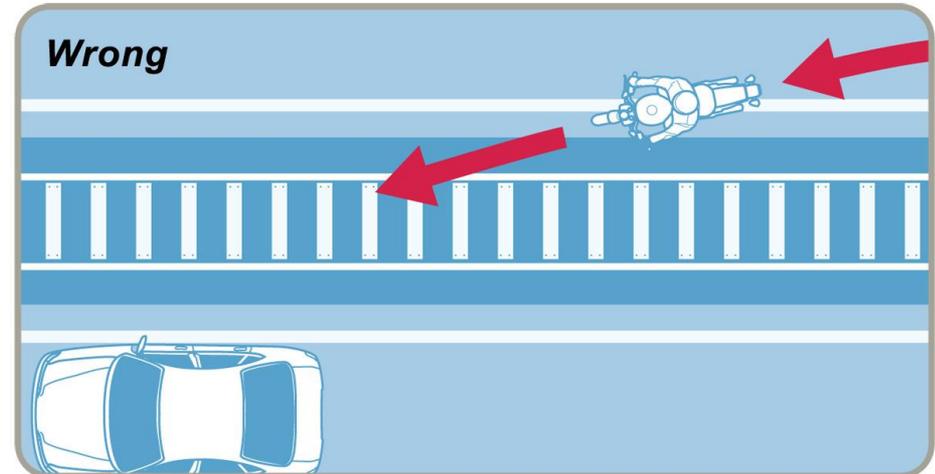
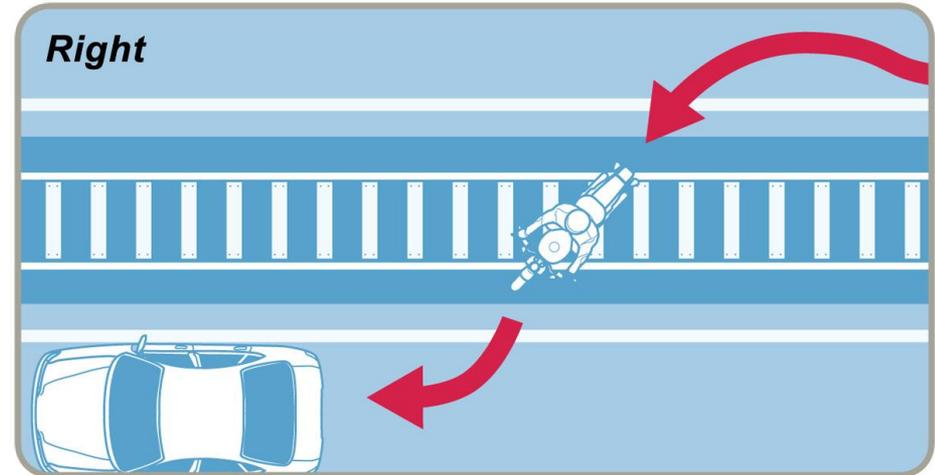
INCIDENCE OF INJURIES BY BODY AREA



- Head, neck: 31%
- Chest: 17%
- Abdominal, pelvis: 7%
- Extremities: 50%
- External, skin: 89%

RIDING IN SAN FRANCISCO

- When crossing Muni or rail tracks and metal plates, do not accelerate, turn or brake if possible.
- Cross Muni/rail tracks at a 90 degree angle whenever possible.
- Use extra caution when riding on damp or wet painted road surfaces.
- Corridors in SF with highest incidence of collisions for motorcycle riders:
 - Duboce Ave - 13th St - Division St
 - Mission St
 - Van Ness Ave



DEMOGRAPHICS

- The demographics of motorcycle crash victims in San Francisco:
 - 72% of crash victims are age 21-45
 - 96% crash victims are men
- 73% of motorcycle crash victims are residents of San Francisco, compared with 58% of auto driver crash victims – motorcycle riders are more likely to be locals.



BEING AN AMBASSADOR

- Be a role model by wearing the right gear and riding safely.
 - Report any unsafe riding conditions to 311
 - Promote Vision Zero – www.VisionZeroSF.org/motorcycles
 - Spread the message through social media – Facebook and @VisionZeroSF
 - Advocate for Vision Zero and safe motorcycling issues in the community
- **CHALLENGE**
 - Pledge to do your part, sign the pledge at VisionZeroSF.org – live it every day
 - **PRACTICE**
 - Put these ideas into practice – be a role model
 - **SHARE**
 - Engage your family, friends and neighbors – start the conversation

EXERCISE

1. Turn to the person next to you
2. Ask them what the #1 safety issue is for motorcyclists in San Francisco is
3. If they're the same, one person think of their #2 issue and use that
4. Tell them some ideas you have on how to ride in a way that minimizes their issue's impact.
 - Things you've learned in your past experience, in courses or tonight
5. Share with the group.



MORE RESOURCES

CHECK VISIONZEROSF.ORG/MOTORCYCLES

- CA Motorcyclist Safety Program:

<https://www.chp.ca.gov/programs-services/programs/california-motorcyclist-safety/california-motorcyclist-training>

- CA Office of Traffic Safety:

<http://www.ots.ca.gov/>

- American Motorcyclist Association:

<https://cqrcengage.com/amacycle/?0>

- SF Bay Area Riders Forum:

<http://www.bayarearidersforum.com/forums/>

- SF Motorcycle Club: <http://www.sf-mc.org/>

- CityBike: <http://citybike.com/>



- Bay Area Motorcycle Training:

<http://www.motorcycleschool.com/>

- Snell helmet guide:

<http://www.smf.org/helmetfaq>

- Closed course riding:

- Laguna Seca <http://www.mazdaraceway.com/>

- Sonoma Speedway

<https://www.sonomaraceway.com>

- 408, Club Moto, Carnegie, Hollister Hills,

Diablo Ranch <http://www.408mx.com>

<http://www.clubmoto.com>

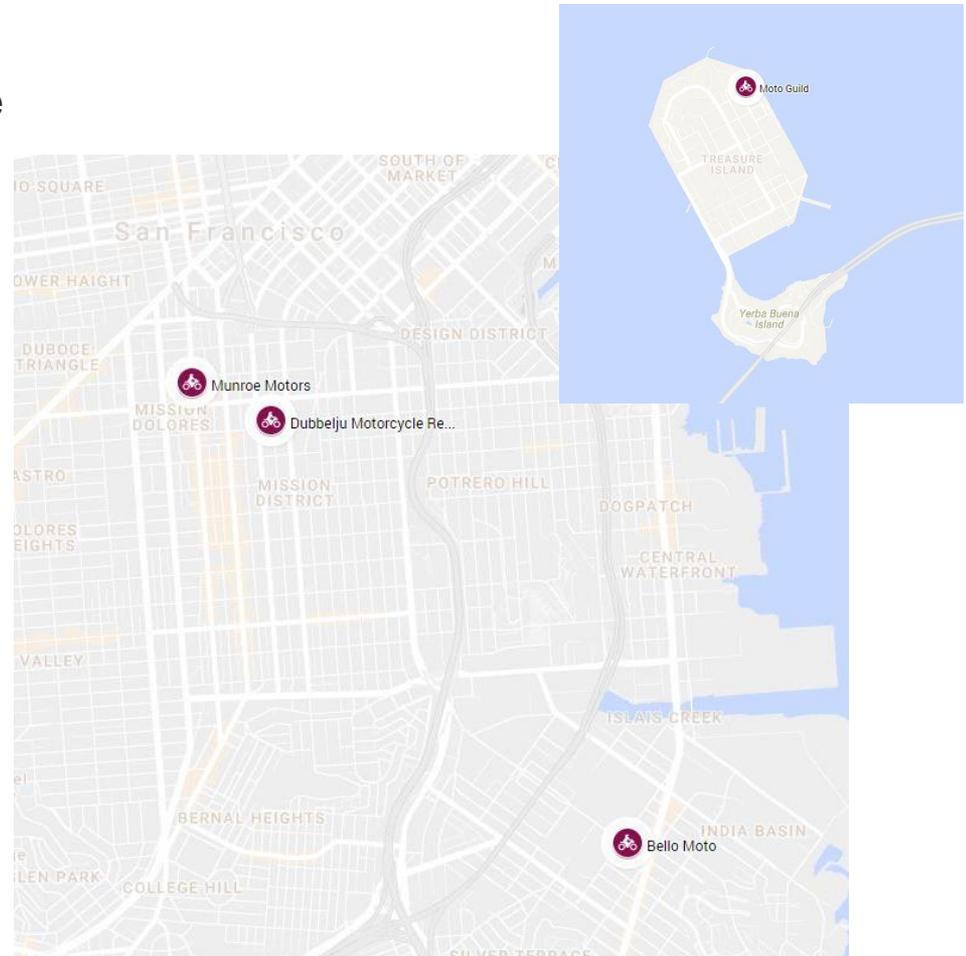
http://ohv.parks.ca.gov/?page_id=1172

http://ohv.parks.ca.gov/?page_id=1179

UPCOMING MEETINGS

CHECK VISIONZEROSF.ORG/MOTORCYCLES FOR MEETING INFO

- Tue, 9/12, 6:30pm:
Moto Guild, 849 13th St, Treasure Island
- Wed, 9/13, 5:30pm:
Bello Moto, 1690 Jerrold Ave
- Tue, 9/19, 6:30pm:
Moto Guild
- Wed, 9/20, 5:00pm:
Munroe Motors, 412 Valencia St
- Wed, 9/27, 6:30pm:
Dubbleju, 274 Shotwell St



THANK YOU! QUESTIONS?

The Vision Zero San Francisco Motorcycle Safety Outreach Program is funded by the California Office of Traffic Safety (OTS) and administered by the San Francisco Municipal Transportation Agency (SFMTA), the San Francisco Department of Public Health (SFPD) and the San Francisco Police Department (SFPD).

The logo for the California Office of Traffic Safety (OTS) features the letters "OTS" in white, bold, sans-serif font, set against a blue background with a white, wavy, textured pattern.

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